

CREEKSIDE SPORT MANAGEMENT



WHO WE ARE

- ▶ We are an organization working to provide students who are interested in pursuing a career in the sport industry with opportunities to engage in service, professional development, practical applications of knowledge, research, and mentoring.
- ▶ Our students are involved in the support of our Creekside Athletics teams through marketing, promotion and event management. Students utilize a variety of resources and programs we have at the school including Digital Media, Photography, TV Production, Journalism, etc.

WHAT WE DO

- ▶ Website Management (Creekside Athletics)
- ▶ Social Media (Official Creekside Athletics Twitter, Facebook, etc.)
- ▶ Video and Photography
- ▶ Digital Media
- ▶ Sports Journalism
- ▶ Promotional activities and event management for Creekside Athletics
- ▶ Fundraising activities
- ▶ Professional conference participation
- ▶ Participation in various sport related research
- ▶ Field trips to various sport facilities


INTERESTED IN A CAREER IN SPORTS?

- **DIGITAL MEDIA**
- **SPECIAL EVENTS**
- **VIDEO & PHOTOGRAPHY**
- **JOURNALISM**

JOIN

CREEKSIDE SPORT MANAGEMENT

MEETINGS ON THURSDAYS AT 8:30 IN ROOM 770

FOLLOW US ON  @CREEKSPORTMNGT



SPORTS PHOTOGRAPHY



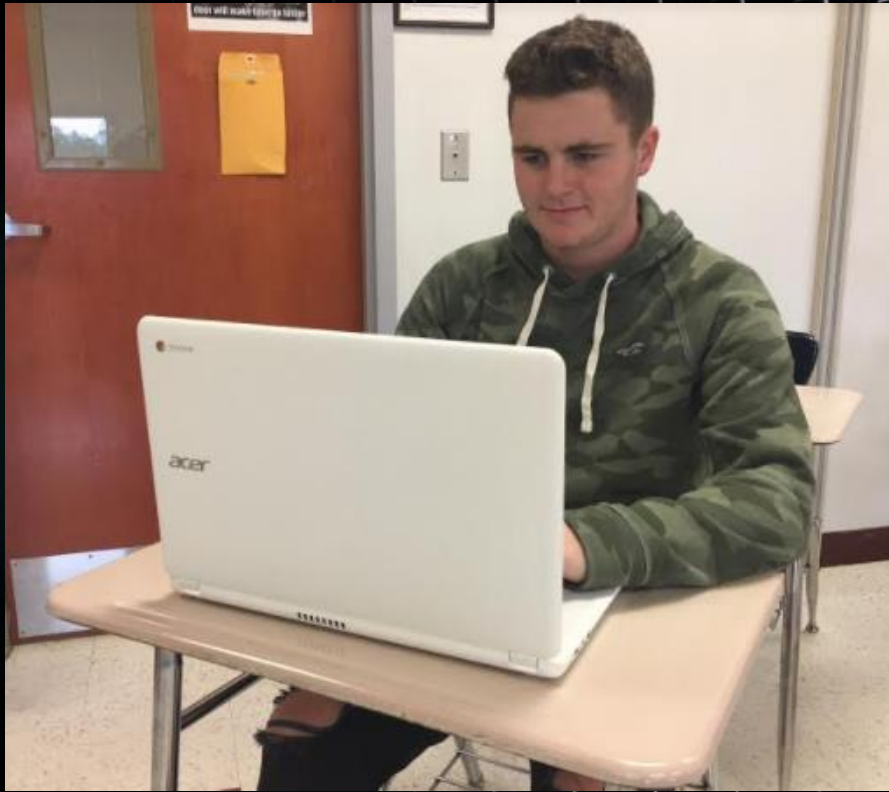
SPORTS PHOTOGRAPHY



SPORTS PHOTOGRAPHY



DIGITAL MEDIA



CREEK SIDE VOLLEYBALL



**Creekside
vs. Bartram**

**Tuesday, August 29th
at Bartram**

Follow us @CreeksideATH



DIGITAL MEDIA

CREEKSIDE KNIGHTS



SPIKES & SPURS XC CLASSIC

INDIVIDUAL GIRLS CHAMPION

TIME | 18:47.90



CLAIRE
OPENSHAW

FOLLOW US @CREEKSIDEATH

#KNIGHTNATION

GAMEDAY



VS



SATURDAY, 1/27
7PM
CREEKSIDE HS



Jay Plummer

@CREEKSIDEATH

SENIOR NIGHT

Creekside vs. Ponte Vedra
Tuesday, January 16th @ Home
Kick off @ 7:20pm



Hayley Surrency, Senior

@CreeksideATH



Creekside VS. Winter Springs

RED OUT

Fri, Aug 25th 7:00pm



Tweet us at @CreeksideATH



DIGITAL MEDIA



EST.

2008

CHS *Knights*

#KNIGHTNATION

@CREEKSIDEATH   

DIGITAL MEDIA

#WORKTOWIN



UNDER ARMOUR

2018 CREEKSIDE FOOTBALL

30
40
50
40

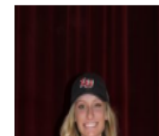


■ HOME GAME ■ AWAY GAME

SPORTS JOURNALISM



For most athletes, National Signing Day is the icing on the cake to an illustrious career. However, the feeling of putting pen to paper can also be a bit overwhelming. "I felt nervous but mainly excited. I've watched teammates and friends the last 4 years sign and I wanted to be up there one day. It's always been my goal to be able to play soccer in college so to be up there felt like I accomplished something huge," said senior **Lauren Hollis**, who signed with *East Carolina University*. Senior baseball player, **Ty Angevine**, who signed with the *University of West Florida*, added that "it was a surreal experience for my fellow athletes and I. It was a blessing to be recognized for all the hard work and dedication that it has taken to reach my goals and dreams."



Each student had different reasons for choosing their particular college or university. Some of them

SPORTS JOURNALISM

IN THE GAME

SPORTS NETWORK



SCHOLAR-ATHLETE
BRANDON DICKMAN
CREEKSIDE



TV/VIDEO PRODUCTION

KNNN
SPORTS
REPORT



EVENT MANAGEMENT



FUNDRAISING IS ONE OF
OUR **FRESHEST INGREDIENTS.**

CREEKSIDE SPORT MANAGEMENT
INVITES YOU TO
BACK TO SCHOOL NIGHT

AUGUST 10, 5PM-8PM

#WELCOMETOMOES
MOES.COM

VALID ONLY AT:

Moe's Fruit Cove
445 SR 13 N
Jax, FL 32259

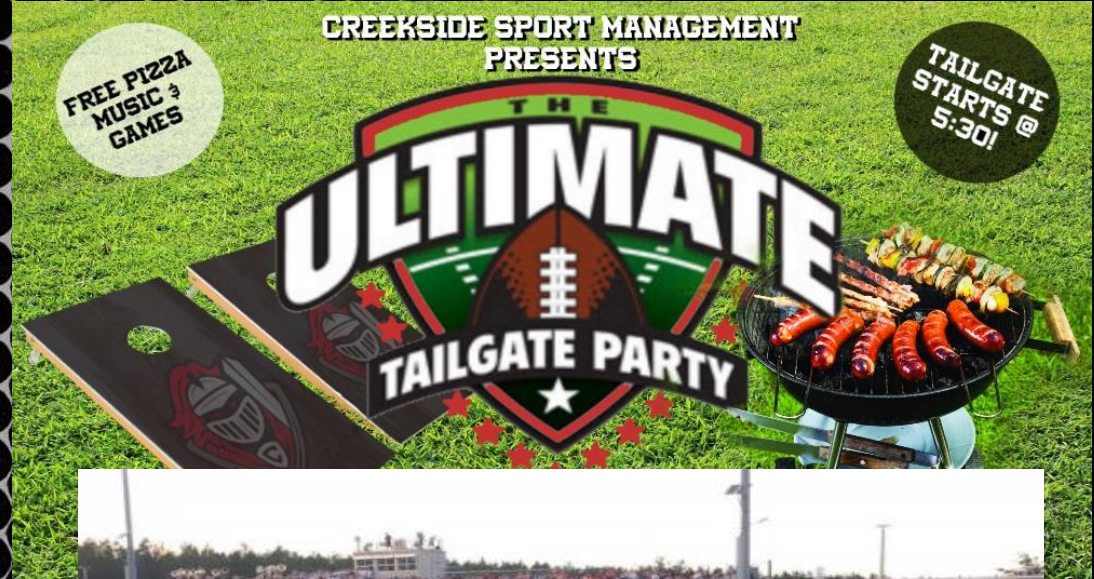


PRESENT THIS AD AND

10%

OF THE SALE* WILL GO TO
SUPPORT YOUR ORGANIZATION.

*PRE-SALES TAX MUST OCCUR AT INTENDED TIME OF OFFER. VALID
ONLY AT LOCATED OFFER. ONE C
GRATUITY. NOT F
1/10/2017



EVENT MANAGEMENT

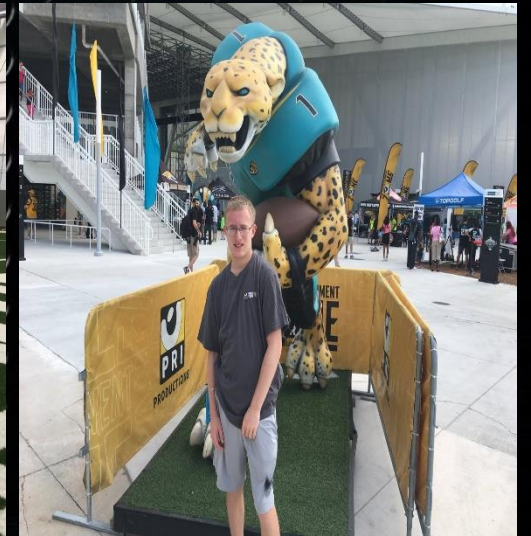
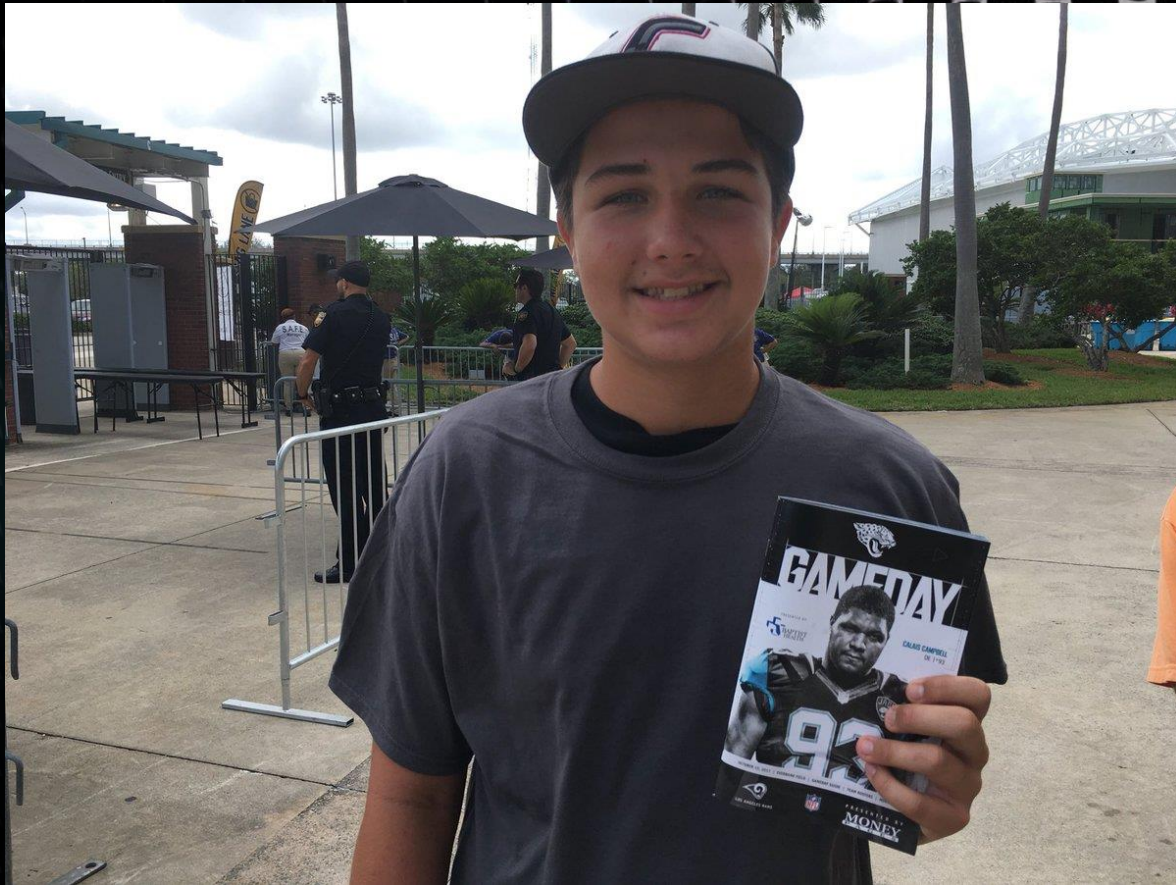


Military
**APPRECIATION
NIGHT**
AT CREEKSIDE HIGH SCHOOL
HONORING THOSE WHO SERVE
COMMUNITY TAILGATE FESTIVAL FROM 4:30-6:30 — KICKOFF AT 7:00
TAILGATE TO FEATURE MILITARY BRANCHES, DISPLAYS, LOCAL BUSINESSES, GAMES, FOOD AND PRIZES
ALL ACTIVE, RESERVE AND RETIRED MILITARY ADMITTED TO THE GAME FOR FREE
WITH VALID MILITARY ID

FRIDAY
SEPTEMBER
30th



JACKSONVILLE JAGUARS



COLLEGE VISITS



Explore UNF >>>

College-specific open houses

9 a.m. to 1:30 p.m.

TIME

EVENT

9 - 10 a.m.

Check-in and resource fair

Meet representatives from Admissions, Transfer Student Services, Financial Aid, Housing and Residence Life, Chartwells and many other departments and student organizations to learn about what life as a UNF Osprey is like.

10 - 10:45 a.m.

Dean's Welcome

11 - 11:30 a.m.

Major breakouts

11:45
to 12:

12:30



COLLEGE LUNCHEON



CREEKSIDE SPORT MANAGEMENT IS PROUD TO WELCOME MEMBERS OF THE UNIVERSITY OF NORTH FLORIDA, COLLEGE OF EDUCATION AND SPORT MANAGEMENT ON THURSDAY, NOVEMBER 2ND!

THIS LUNCHEON WILL TAKE PLACE DURING 4TH PERIOD AND PROVIDE INSIGHT TO A MAJOR UNIVERSITY DEGREE PROGRAM! SEE MR. CARN IN ROOM 770 FOR MORE DETAILS!

PROFESSIONAL DEVELOPMENT

INTERNS WANTED

- Equipment Management

- Athletic Training



IF INTERESTED EMAIL:

Equipment Manager
MATT@JAXSHARKS.COM

Athletic Trainer
BRETT@JAXSHARKS.COM



SERVICE

CREEKSIDE SPORT MANAGEMENT INVITES YOU TO

PLAY IT FORWARD

STARTING NOVEMBER 27TH AND RUNNING THROUGH DECEMBER 15TH,

WE WILL BE COLLECTING SPORTS EQUIPMENT

TO BE DONATED TO THE ST. AUGUSTINE BOYS' AND GIRLS' CLUB.

PLEASE SEND IN NEW AND GENTLY USED
SPORTS BALLS, GLOVES, BATS, HELMETS, CLEATS, BAGS, ETC.

DONATIONS WILL BE ACCEPTED AT THE DROP OFF IN THE 200 HALLWAY



FUNDRAISING



\$25 OF EACH \$50 STADIUM PASS SOLD WILL BE DONATED BACK TO US!

TO SUPPORT US, USE THE CODE: **"CREEKSIDE"**

THE PLAYERS'
Together, anything's possible.

Chip for Youth

